



# 2018 Flag Day Celebration & Parade

New York City, City Hall to Fraunces Tavern (54 Pearl St.)  
June 14, 2018  
Hosted by Sons of the Revolution<sup>SM</sup> in the State of New York,  
Inc.

Fraunces Tavern<sup>®</sup> Museum is owned and operated by, and FRAUNCES TAVERN<sup>®</sup> is a registered service mark of, Sons of the Revolution<sup>SM</sup> in the State of New York, Inc., a Section 501(c)(3) not-for-profit corporation instituted in 1876 and incorporated in 1884.  
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# What is Flag Day?

Flag Day commemorates the adoption of the flag of the United States on June 14<sup>th</sup> 1777 by resolution of the Second Continental Congress. While not a federal holiday, this special day is observed across the nation, from small towns to big cities, often with parades. Flag Day is unique insofar as it is an observance which truly appeals to all Americans, as the birthday of our national colors.

# History of Flag Day Celebration & Parade



Since 1916, Sons of the Revolution in the State of New York has hosted the Flag Day Celebration & Parade here in New York City. It is one of the longest running parades in our city, and in its early years, one of the largest. This grand event's legacy is the strengthening of our community's connections. Thousands of marchers participate from organizations such as the NYPD, FDNY, civic associations, veterans groups, various historical societies, and most importantly, New York City public schools.

# About Sons of the Revolution in the State of New York

Founded in 1876 here in New York City, Sons of the Revolution in the State of New York (SRNY) is an educational nonprofit devoted to educating the public about the people who, in military, naval or civil service, by their acts or counsel, helped achieved American Independence. The Society accomplishes this through many of its educational programs, including owning and operating Fraunces Tavern Museum located at 54 Pearl Street, and hosting mission related community programs such as the Flag Day Celebration & Parade.





# The Flag Day Celebration & Parade Today

Today the 102-year-old grand tradition continues. The parade steps off after the mayoral proclamation is read at City Hall. Hundreds of school children and dozens of civic, veterans, historical, and musical groups begin the one mile march towards [Fraunces Tavern Museum](#) (54 Pearl Street). Last year, New York Daily News described the event as a day when “500 city fourth-graders celebrated the history of the American revolution...”, and how “students sang patriotic songs and waved small flags”.

Along the parade route the marchers distribute small American flags to passersby. The Parade ends at the Ceremony stand at the corner of Broad and Pearl, just outside the steps of [Fraunces Tavern](#), beneath a four-story American flag hanging from the Museum’s façade. At the Ceremony stand, where various local dignitaries, military veterans, and local community leaders gather, the “What the American Flag Means to Me” essay contest winners read their essays and receive their prizes. Songs are performed by school children, and brief remarks are made honoring “Old Glory” and the parade supporters.

Following the Parade & Ceremony, there is a convivial reception for all Parade participants inside the Museum, and the marching school children are treated to a picnic lunch.

# ‘What the American Flag Means to Me’ Essay Contest



Perhaps one of the most compelling and moving components of the Parade & Celebration is the “What the American Flag Means to Me” essay contest.

In preparation for the event, each student marching has the opportunity to submit an essay expressing their feelings about the American flag and the unique significance it has had in their young lives. Two winners are selected by the Flag Day Committee and presented with a plaque, a cash prize for themselves and one for their school, and the opportunity to read their essay in front of flag waving on-lookers at the Ceremony stand.



# An invitation to make a difference...



Adam Paige Hess,  
Chairman, Flag Day Celebration & Parade  
Committee

On behalf of the Sons of the Revolution, the Flag Day Celebration & Parade Committee, and the Lower Manhattan Community, I thank you for considering support of this important and inspiring community event.

From the earliest moments of our republic's founding, people from many places and backgrounds gathered together beneath our flag to advance the causes of freedom and unity. We Americans continue to do the same to this day. In a time where many are quickly tempted to look first to the differences among us, the Flag Day Celebration & Parade and the enthusiasm and energy of its participants serve as a special reminder that out of many we are one.

I sincerely hope that you will "take up the flag" and join us in this special celebration of our nation's flag and our collective enduring American optimism.

# Become a Marcher or Event Volunteer

If your group would like to participate in the 2018 Flag Day Parade:

Complete and return the “March Application” (enclosed, or can be completed online at [goo.gl/XtusXf](http://goo.gl/XtusXf)). All marching groups will be listed on our website and event program. A \$20 marching registration fee is requested. Application deadline is June 4.

Day of Parade: Report with your group at 11:00AM SHARP (10:30am for school groups) on Thursday, June 14<sup>th</sup> to the “Flag Day Parade Registration Stand” at the City Hall Park sidewalk at Centre Street just South of Chambers (by the Brooklyn Bridge/ City Hall entrance of the 4,5,6, R,W) to receive your marching position. Marching order is by date of the group’s founding. RSVP required for all marching groups. Groups that do not check in by 11:30 will be placed at the end of the marching line-up, regardless of their founding date. There is no rain date.

Please call (212) 425-1776 or email [2administrator@sonsoftherevolution.org](mailto:2administrator@sonsoftherevolution.org) if you have any questions regarding the Parade.



# Getting Involved

To learn how to become a sponsor or donor please visit our website: [sonsoftherevolution.org](http://sonsoftherevolution.org) or call/email our Development Officer Diego Foronda at 212-425-1778 x225 [development@frauncestavernmuseum.com](mailto:development@frauncestavernmuseum.com)

All individual donors contributing \$100 or more are recognized as Parade Patrons in the event program.

If you would like to make a donation to support Flag Day Celebration & Parade, please send a check made out to Sons of the Revolution in the State of NY and mail to 54 Pearl St, New York, NY 10004 or donate through our [website](#).



# More Information

Parade steps off from City Hall at 12noon and travels down Broadway towards Fraunces Tavern (exact parade route decided by NYPD day-of)

Ceremony starts at 1pm in front of [Fraunces Tavern](#): 54 Pearl Street, New York, NY 10004 (Corner of Broad St. & Pearl St.) \*Fraunces Tavern is wheelchair accessible

Event details: [www.sonsoftherevolution.org](http://www.sonsoftherevolution.org)

All inquiries for images and interviews should be directed to: Colyn Hunt, Events Manager, 212-425-1776 or [2administrator@sonsoftherevolution.org](mailto:2administrator@sonsoftherevolution.org)

For more information on sponsorship and support, please contact Diego Foronda, Development Officer, at 212-425-1778 ext.225 or email [development@frauncestavernmuseum.org](mailto:development@frauncestavernmuseum.org).